



friends, family and colleagues with those who had been displaced.

- Orchestrating a successful outreach initiative that resulted in some 500 websites and blogs directing traffic to our website after Hurricane Katrina hit. CERF's website had 10,000 visitors during the month of September.

Glass artist and CERF beneficiary Andrew Brott stands outside his condemned studio in New Orleans last fall.

## Restricted Funds



Potter Pat McCaffrey was diagnosed with breast cancer in May 2005 and received assistance from the Beth Cassidy Fund at CERF for artists facing career-threatening illness.

CERF administers a number of restricted funds. The following funds received the listed contribution amounts during our 2005 fiscal year.

<b>Geographic Funds:</b>	
California Fund	\$4,909
Florida Fund	\$555
<b>Membership Funds:</b>	
Glass Art Society Fund	\$3,000
Tennessee Association of Craft Artists Fund	\$2,457
<b>Emergency-related Funds:</b>	
Beth Cassidy Fund	\$1,050
Disaster Relief Fund	\$74,118
Elaine Potter Fund	\$50
HIV/AIDS Fund	\$1,000

## Our Mission

The mission of CERF is to strengthen and sustain the careers of craft artists across the United States. CERF accomplishes its mission through direct financial and educational assistance to craft artists, including emergency relief assistance, business development support, and resources and referrals on topics such as health, safety, and insurance. CERF also advocates for the interests of craft artists.

Design: Laura Parette Design  
Printing: Accura Printing

**cerf** CRAFT EMERGENCY RELIEF FUND

Annual Report

2004-2005  
www.craftemergency.org

## Message From the Chair and Executive Director

Dear Friends,

As we scan the thesaurus for words to describe CERF's fiscal year 2005, all of the entries under "superlative" seem to apply – unmatched, untouchable, matchless, exceptional, incomparable. Just as we celebrated our first twenty years of supporting craft artists' careers, we mourned the unparalleled losses that so many suffered in 2004 and 2005.

While the majority of disasters we responded to in fiscal year 2005 had names – Charley, Frances, Ivan, Jeanne, Katrina, Rita and Wilma – craft artists also saw their share of fires, illness, injury and theft. The number of artists who received CERF's emergency assistance increased 49% from 2004 to 2005 and the total amount of grants, loans and brokered services increased 30% from \$92,200 in 2004 to \$119,600 in 2005. Most remarkable is that during this period of tremendous need, our circle of donors grew dramatically, as did the level of contribution. Your generosity enabled us to be quick and effective emergency responders, and gave us the confidence that we and our beneficiaries can weather any storm.

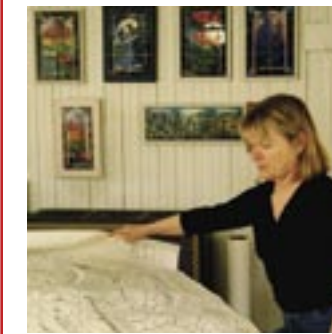
We hope that you find this brief account of our accomplishments over the past year informative and inspiring. On behalf of our board and staff, thank you for your continued commitment to CERF and to the careers of craft artists, whose work and presence are such an important part of our national culture and our personal lives.

Sincerely Yours,

*Jorge A. Arango*  
Jorge Arango  
Chair, Board of Directors



*Cornelia Carey*  
Cornelia Carey  
Executive Director



The compound fracture Vermont ceramic artist Carol Keiser suffered meant she was unable to work at full capacity on her murals for several months. CERF's assistance helped Carol during a difficult time.



Jeweler and CERF beneficiary Betsy Myers Green of Mandeville, Louisiana gives a thumbs up at the 2006 New Orleans Jazz & Heritage Festival.



This showroom at Shearwater Pottery in Ocean Springs, Mississippi was one of eleven buildings destroyed beyond repair by Hurricane Katrina. Shearwater was started by the Anderson family in 1928.

# Highlights from Fiscal Year 2005

## Emergency Preparedness and Mitigation

CERF recognizes that while cash assistance in the wake of disasters is critical to recovery, no amount of financial aid can ever fully compensate the emotional and physical losses incurred. We believe that one of the best investments we can make is to help craft artists prepare for and mitigate the effects of disasters. *Among our FY 2005 initiatives were:*

- Launching a multi-media road show addressing the ins and outs of business insurance for craft artists that will travel to national and regional conferences for artists. CERF board member and furniture maker Craig Nutt developed this engaging, humorous and novel educational program. The show was premiered last June at the Furniture Society conference in San Diego, California with around 50 furniture makers attending.
- Producing "Insurance Matters" – a workshop about business insurance for the emerging artist participants in the Buyers Market of American Craft's Visiting Artists Program.
- Expanding CERF's website resources on emergency preparedness and mitigation.
- Featuring articles in *cerfnews* that offer advice and lessons learned from craft artists who have suffered significant losses in disasters.



New Orleans mixed media artist Terrance Osborne is working hard to re-establish his family's home and his career after losing nearly everything to Hurricane Katrina.

## Emergency Response and Recovery

Due to the impact of several severe hurricanes that book-ended our year, CERF experienced an unprecedented demand for its disaster aid services. *Our efforts included:*

- Increasing our total emergency relief aid package to craft artists by 30% from \$92,200 in 2004 to \$119,600 in 2005.
- Launching the first phase of a campaign to raise \$300,000 to boost CERF's Disaster Relief Fund in the wake of Hurricanes Katrina and Rita. We raised close to \$70,000 in the first month.
- Responding within 36 hours after Hurricane Katrina hit by using our website to actively coordinate support for those craft artists severely affected by the hurricane. Over 440 postings were made on CERF's message boards on our site. These included offers for housing and studios, equipment, supplies and tools and employment opportunities. The boards also provided space for telling stories and connecting



Hurricane Katrina wiped out glass artist James Vello's newly established New Orleans business, VelloVetro Art Glass and Custom Design Studio. He received a CERF Disaster Relief Grant to help him get back on his feet.

## Financial Statements

### STATEMENT OF FINANCIAL POSITION, 9/30/05

#### ASSETS

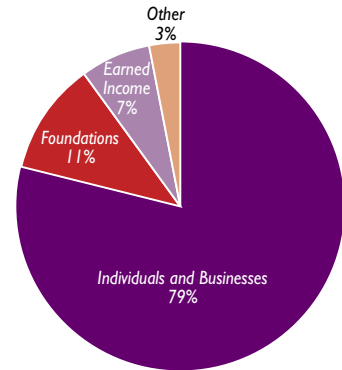
Cash and Cash Equivalents	156,244
Reserves	370,859
Loans Receivable and Allowance for Bad Debt	173,354
Other Receivables	667
Other Assets	7,971
<b>TOTAL ASSETS</b>	<b>709,095</b>

#### LIABILITIES AND NET ASSETS

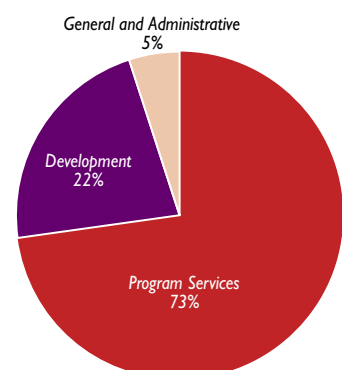
<b>Liabilities</b>	
Accounts Payable and Accrued Expenses	22,721
Deferred Revenue	38,315
<b>TOTAL LIABILITIES</b>	<b>61,036</b>
<b>Net Assets</b>	
Unrestricted	476,497
Temporarily Restricted	171,562
<b>TOTAL NET ASSETS</b>	<b>648,059</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>709,095</b>

These statements, produced for the purposes of this report, are based on the 2005 audited financial statements and accompanying notes prepared by the public accounting firm of Angolano & Company in Shelburne, Vermont.

### STATEMENT OF ACTIVITIES



#### SOURCES OF FUNDS



#### USES OF FUNDS

NON-PROFIT  
US POSTAGE PAID  
PERMIT NO. 2  
EAST BARRE, VT

PO Box 838, Montpelier, Vermont 05601  
802-229-2306  
www.craftemergency.org

**cerf** CRAFT EMERGENCY RELIEF FUND

